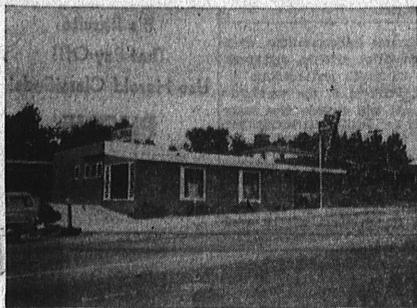
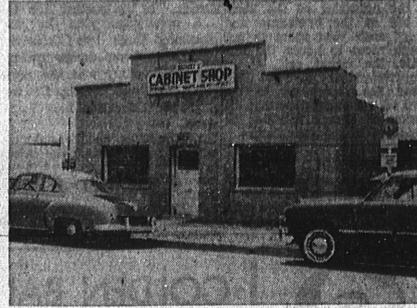


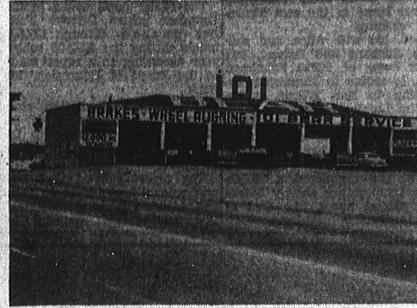
# 1953 TORRANCE BUSINESS REVIEW 1953



Mr. L. W. Baler, owner of the L. W. Baler Paint & Wallpaper store located at 26314 South Western Avenue, has had over 20 years of experience in the paint and wallpaper business, and is well qualified to serve those in need of his products. This popular store has been open in the above location for 6 years and has made many friends in this area because of the quality products offered for sale. Visit this attractive Lomita store and see for yourself.



The Barnett Cabinet Shop located at 1115 Border Avenue is operated by Art Barnett, who has been at the above location since June 1947. Mr. Barnett has had 20 years' experience in wood-working, and specializes in house cabinet work, store and laboratory furniture and fixtures. Mr. Barnett will design and build cabinets to any specification. Free estimates cheerfully given.



Wayne D. Bettis, owner and manager of 101 Bear Service, has been located at 25855 South Vermont, near 101 Highway, for 8 years, where he enjoys the confidence of car owners who appreciate the type of repair work offered. Starting the business with one helper, Mr. Bettis now employs 9 specialists, some of these having as much as 30 years' experience. Come in for motor work, brake or wheel alignment, for fast dependable service.



The Dandoy Glass Company really needs no introduction to car owners in this area, because during the 8 1/2 years at 2221 - 235th Street, Mr. Dandoy has offered a superior service to his patrons. Interesting himself in civic affairs, Mr. Dandoy is a member of the local Kiwanis Club, has been a resident of Torrance for 23 years. He is equipped to handle any type of glass job, and the business has grown 500 per cent since its inception.

### ANTIQUES

**COUNTRY STYLE ANTIQUE SHOP**  
Repairing - Refinishing  
Hand Braided Rugs - Hand  
Loomed Rugs - Lamp Wiring  
Specializing in Early American  
Furniture  
10 a.m.-5:30 p.m. Daily 10-9 p.m. Fri.  
Closed Mondays  
2504 PACIFIC COAST HWY  
Lomita FAirfax 6-9491

### APPLIANCES

**NATIONAL HOME APPLIANCE CO.**  
Harry M. Abramson  
Serge Gas Refrigerators  
Gas Ranges - Radios - Heaters  
...Gifts... Sewing Machines...  
"Friendly Credit"  
1287 SARTORI AVE. FA. 8-1953  
Torrance

### AUTO DEALER

**SOUTH SHORE MOTOR CO.**  
LINCOLN - MERCURY  
Courteous, Dependable Auto  
Service  
FINE USED CARS  
2884 TORRANCE BLVD.  
FAirfax 8-1934

### AUTO DEALER

**"BUTLER BUICK BLOCK"**  
Serving the South Bay Area  
Guaranteed "ALL SQUARE"  
Used Cars  
Authorized Distributor  
U. S. ROYAL TIRES  
BUTLER BUICK  
400 S. Sepulveda St. FA. 4-8964  
Manhattan Beach

### AUTOMOTIVE SPECIALIST

**BENBOW BRAKE & WHEEL ALIGNMENT**  
Wheels Aligned & Balanced  
Drums Turned  
Shock Absorber Service  
2500 W. WESTERN AVE.  
Harbor City DA. 6-4752

### AUTOS-NEW

**PONTIAC Holman & Hadenfeldt, Inc.**  
508 PACIFIC COAST HWY  
Hermosa Beach  
FR. 4-8957 OR. 8-5286  
"The Most Beautiful Thing  
On Wheels"

### AUTO PARTS

**DUNHAM'S AUTO PARTS**  
Complete Machine Shop Service  
Hastings & Sealed Power  
Complete Motor Rebuilding  
Chicago Pneumatic Air Tools  
Raybestos Brake Lining  
1407 W. CARSON - TORRANCE FA. 8-2204  
NE. 6-3127

### AUTO PARTS

**STADDEN MOTOR PARTS**  
Complete Stock for  
All Automotive Needs  
Authorized Distributor for  
Dico & Dulux Auto Paints  
All Auto Refinishing Supplies  
1001 GRAMERCY AVE.  
FAirfax 8-3434

### AUTO REPAIR

**PENNSYLVANIA AUTOMOTIVE SALES AND SERVICE**  
Work Guaranteed  
Complete Motor Rebuilding  
24-Hr. Tow Service  
So. Calif. Auto Club Service  
All Major Oil Co. Cards Honored  
25312 PENNSYLVANIA AVE.  
Lomita DA. 6-2876

### AUTO REPAIR

**THOMPSON'S GARAGE**  
Front Wheel Alignment  
Balancing - Brake Service  
Motor Exchange - No Down Pmt.  
15 Months To Pay  
CARSON ST. AT FIGUEROA  
FAirfax 8-1229

### AUTO REPAIR

**R. C. WILLIAMS GARAGE**  
Towing - Welding - Tune-Up  
Clutch & Brake - Ignition  
Carburetion - Transmission  
1406 BORDER AVE. FA. 8-4174  
1953 CARSON FA. 8-9864

### AUTO REPAIR

**101 BEAR SERVICE**  
Members Calif. Assn. Brake  
& Wheel Specialists, Inc.  
Brake, Wheel & Frame Service  
Motor Tune-Up  
Free Estimates  
25855 SOUTH VERMONT  
Near 101 Hwy. DA. 6-0636

### AUTO REPAIR

**VIRGEL'S FRAME & WHEEL ALIGNMENT**  
The Best Equipped Authorized  
Bear Service Station on the  
West Coast  
Serving Torrance 7 to 9 Years  
Over 40,000 Top-Notch  
Alignments - "Rest"  
1750 CARSON - TORRANCE  
FAirfax 8-0156

### AUTO SALVAGE

**SCHIMMICK BROS AUTO SALVAGE**  
Two Acres of Used Auto Parts  
Auto Glass Cut and Installed  
Arc and Gas Welding  
USED CARS - We Carry Our  
Own Contracts - Small Down -  
Small Weekly Payments -  
2274 SOUTH NORMANDE  
Torrance FA. 8-6476

### AUTO SUPPLIES

**Firestone**  
Complete Brake, Wheel Alignment  
and Tire Service  
Gasoline - Battery Service  
Lubrication - Appliances and  
Bicycle & Auto Headlamps  
1454 Marcellina (cor. of Cravens)  
FAirfax 8-7831

### Auto Upholstering

**C. YEAMAN**  
AUTO TOP &  
SEAT COVER SHOP  
Complete Auto Upholstering  
2518 TORRANCE BLVD.  
(Near Greenhew)  
FAirfax 8-4454

### AUTOS-USED

**PACIFIC SALES CO.**  
HIGH QUALITY  
AUTOMOBILES  
400 PACIFIC COAST HWY  
HERMOSA BEACH  
Frontier 2-9811

### AUTO WASH

**TORRANCE AUTO LAUNDRY**  
3 MINUTE CAR WASH  
Thorough - Efficient - Safe  
Week Days - 9 a.m. - 5 p.m.  
Holidays, 9 a.m. - 5 p.m.  
1724 WEST CARSON ST.  
(at Western Ave.) FA. 8-2544  
FR. 8-2204

### BAKERY

**HAFNER'S BAKERY**  
Wedding - Birthday  
Special Decorated Cakes  
Home Made Breads - Coffee Cakes  
Assorted Pies and Cookies  
Variety Cakes  
1341 EL PRADO FA. 8-1735

### BEAUTY SALON

**COLENE'S BEAUTY SALON**  
GOLD WAVES - MACHINELESS  
Hair Styling  
TWO OPERATORS  
Expert Hair Cutting  
2215 LOMITA BLVD.  
Lomita Davenport 6-1523

### BOATS

**PACIFIC WATER CRAFT**  
Custom Built Outboards  
12 - 14 and 15 Foot  
V-bottom - Wide Beam  
Safe - Easy To Handle  
Non-Pound Hull - Easy Planning  
1609 BORDER AVE. FA. 8-7029

### BOWLING

**TORRANCE BOWL**  
"The House of Action"  
8 ALL MAPLE LANES  
Open Bowling - Every Evening -  
Phone Ernie for Reservations  
1953 CARSON FA. 8-9864

### Building Materials

**H. & H. BUILDING MATERIALS**  
"Serving the Harbor Area"  
Rock - Sand - Cement - Brick  
Flagstone - Concrete Blocks  
Sleeping Stones  
Barbecue Supplies  
22208 SOUTH VERMONT  
FAirfax 8-5955

### BICYCLES

**SMITH'S CYCLE & KEY SHOP**  
Schwinn Bicycles - Martin  
Outboard Motors - Burchcraft  
Boats - Whizzer Motor Bikes  
Hand and Power Lawn Mowers  
Visit Our Fishing Tackle Dept.  
"We Sell the Best & Repair  
the Rest"  
1730 W. PACIFIC COAST HWY.  
Lomita DA. 6-9917

### CABINETS

**BARNETT'S CABINET SHOP**  
Formica Sink Tops - Glass-  
Store Fixtures - Cabinets  
Screens - Frames - Gash  
Doors  
1115 BORDER AVENUE  
FAirfax 8-5832

### CAFES

**REED'S CAFE**  
Open Again Under Management  
of Dorothy Hill  
DINNER STEAKS \$1.10  
1550 WEST CARSON  
FAirfax 8-2331  
Open Sundays from 12 to 8 p.m.

### CARPETS

**BURCHFIELD CARPET WORKS**  
Rugs & Upholstery Cleaning  
Carpet Laying - Outfitting  
Sewing & Binding  
1971 TORRANCE BLVD.  
FAirfax 8-2672

### Children & Infants

**SQUIRE STYLE SHOP FOR CHILDREN**  
Infants' & Children's Wear  
Nursery Furniture - Yarns - Toys  
We Give S & H Green Stamps  
1313 SARTORI AVE. FA. 8-1975

### CHINCHILLAS

**CHERRY'S CHINCHILLA RANCH**  
Guaranteed Breeding Stock  
Low Down Payment  
Easy Terms on Balance  
Visitors Welcome  
2121 W. 24th St. Lomita  
Davenport 6-0134

### CHINCHILLAS

**LAWLER CHINCHILLA RANCH**  
Warranted Breeding Pairs  
"THE FRIENDLY RANCH"  
Visitors Welcome  
1113 FIAT ST., TORRANCE  
FAirfax 8-6810

### CHINESE CAFE

**MADAME CAFE**  
Chinese & American Foods  
Victor Lee, Proprietor  
1321 SOUTH PACIFIC AVENUE  
SAN PEDRO, CALIFORNIA  
Terminal 2-1478

### CHIROPRACTOR

**DR. ARVOL P. SMITH, D.C.**  
General Practice - X-Ray  
Oxygen Therapy for  
Sinusitis - Bronchitis - Asthma  
2310 TORRANCE BLVD.  
FAirfax 8-3189

### CLEANERS

**ELITE CLEANERS**  
Dependable Dry Cleaning  
Fine Laundering - Expert Dyeing  
We Give S&H Green Stamps  
2168 TORRANCE BLVD.  
FAirfax 8-2233

### DAIRY

**VERBURG DAIRY**  
Producers and Distributors of  
Quality Milk & Dairy Products  
2093 W. 174th St. - Gardena  
18158 Crenshaw Blvd. - Torrance  
MENlo 9-1191  
"Buy Cash & Carry and Save"

### DAIRY

**INGLEWOOD FARMS HOME DELIVERY**  
MILK AVAILABLE AT  
CASH & CARRY  
Prices at Our Dairy Ranch  
3400 DEL AMO FR. 4-8971

### DAY NURSERY

**THE PLAY HOUSE LICENSED DAY NURSERY**  
Fully Insured  
Hot Balanced Diet Provided  
Registered Nurse in Charge  
2747 CARRILLO AVE.  
TORRANCE  
FAirfax 8-5358

### DAY NURSERY

**GUY'S & DOLLS DAY NURSERY**  
NURSE ON STAFF  
Classes - Dancing - Painting  
and Music Appreciation  
2815 ARLINGTON  
FAirfax 8-4485

### Drive-In Restaurant

**THE WESTERN DRIVE-IN**  
CHICKEN-IN-A-BASKET  
FRIED SHRIMP  
MERCHANT'S LUNCH DAILY  
Western Ave. at Torrance Blvd.  
FAirfax 8-7018

### Electric Motor Serv.

**M & W ELECTRIC SERVICE**  
Motor Repairs and Rewinding  
Portable & Electric Tools  
Sales and Service  
1730 W. CARSON ST. - Torrance  
FAirfax 8-7477

### Electric Service

**TWO MACKS ELECTRIC**  
OIL FIELD - INDUSTRIAL  
COMMERCIAL  
RESIDENTIAL WIRING  
2223 BORDER AVE.  
FA. 8-3800 and FA. 8-2071

### Employment Agency

**TORRANCE PERSONNEL AGENCY**  
The Job to Fill the Person -  
"The Little Store With the  
Job"  
1628 GRAMERCY AVE.  
(Next to Currier)  
FAirfax 8-5368

### FISH MARKET

**DINKEY FISH MARKET**  
FRESH - SALTED  
SMOKED - CURED  
Specializing in BONELESS FISH  
20 Years This Location  
23003 ARLINGTON AVE.  
Davenport 6-3177

### FURNITURE - APPLIANCES

**FRED'S TV - Appliances - Furniture**  
All Major Brands - New or Used  
"The Little Store With the  
Big Deal"  
Open 9:30 a.m. to 8:30 p.m. Daily  
1331 E. PACIFIC COAST HWY.  
Wilmington TE. 4-9555

### GARAGE

**BROWN'S GARAGE**  
Body Shop - Auto Painting  
Location: On Maple Street Be-  
tween Normandie and Vermont  
COMPLETE PAINT JOB \$35  
1017 MAPLE ST. MENlo 4-4272

### GLASS CO.

**DANDROY GLASS CO.**  
Specializing in AUTO GLASS  
Desk Tops, Mirrors, Window  
and Plate Glass  
2221 - 235th St. Torrance  
Davenport 6-1880

### HEALTH FOODS

**LOMITA HEALTH FOODS**  
Dietetic Foods and Supplements  
Munza Bread - Fresh Juices  
24820 NARBONNE AVE.  
Lomita DA. 6-2381

### INSURANCE

**STATE FARM INSURANCE CO.**  
LIFE - FIRE - AUTO  
Jack Smith - John Conshaff  
FA. 8-3803 FA. 8-3804  
1308 SARTORI

### IRON WORKS

**JOHNNIE'S ORNAMENTAL IRON WORKS**  
Heli-Arc & Portable Welding  
Ornamental Iron Work  
& Blacksmithing  
1815 W. 213th St. FA. 8-2823

### JEWELRY

**LAWSON'S JEWELERS**  
1317 EL PRADO  
FA. 8-4313  
DIAMONDS - WATCHES  
Appliances - Silverware  
EASY CREDIT  
Never an Interest or Carrying  
Charge  
Watch & Jewelry Repairing

### LUMBER

**TORRANCE LUMBER CO.**  
Lumber - Sash - Doors  
Mill Work - Building Materials  
1782 BORDER AVE., Torrance  
FAirfax 8-2704

### MACHINE SHOP

**F. A. LINCOLN, SR. MACHINE SHOP**  
Precision Machine Work of  
ALL KINDS  
Experimental Work  
Tool & Die Making  
1823 BORDER AVE.  
FAirfax 8-9426

### MARKET

**KEYSTONE MARKET**  
Warm Room Frozen Food  
LOCKERS FOR RENT  
We Wholesale and Retail  
Frozen Foods and Meats  
See Us About Processing Your  
Home Raised Stock  
22015 SOUTH MAIN STREET  
FAirfax 8-3165

### MARKET

**SHOESTRING MARKET**  
Groceries - Fresh Vegetables  
Frozen Foods  
"Make Your Dollars Count"  
Open Every Day (Including  
Holidays) 7:00 A.M. to 10:00 P.M.  
1552 W. CARSON FA. 8-4478

### MOTEL

**COLONY MOTEL**  
With or Without T.V.  
New - Quiet - Comfortable  
MODERN  
Moderate Rates - Owner Mgr.  
(Member United Motor Courts)  
1629 W. PACIFIC COAST HWY.  
Davenport 6-9884

### Music & Dancing

**BETTIE THOMAS STUDIO**  
Specializing in Accordion  
All Types of Music & Dancing  
17 Teachers to Serve You  
1218 CRENSHAW BLVD.  
FAirfax 8-5312

### New & Used CARS

**FRED BRIGGS CHRYSLER - PLYMOUTH**  
1885 - TORRANCE BLVD.  
FAirfax 8-2040  
Complete Automotive Service  
All Makes of Cars

### NURSERY

**HILLCREST NURSERY GARDEN HARDWARE**  
Lawn Mower Sales & Service  
Flowers - Shrubs - Plants - Trees  
We Give S&H Green Stamps  
1517 W. ANAHEIM Harbor City  
Davenport 6-2402

### Office Equipment

**TORRANCE DESK & OFFICE EQUIPMENT CO.**  
Rentals - New & Used  
Option To Purchase  
Standard & Portable Typewriters  
Executive Desks - Office Furniture  
Cash Registers - Adding Machines  
2051 TORRANCE BLVD.  
FAirfax 8-7408

### OPTOMETRIST

**DR. JAMES M. SOSS**  
OPTOMETRIST  
Modern Scientific Eye  
Examination  
Glasses - Contact Lenses  
Convenient Weekly or Monthly  
Rubber Stamp  
24-hr. Lens Duplication Service  
FAirfax 8-8802  
1628 SARTORI AVE.

### PAINTS

**PITTSBURGH PAINTS PITTSBURGH PLATE GLASS CO.**  
465 Crenshaw FA. 8-7260  
Sold Locally by -  
"HOLMAN PAINT & WALL-  
PAPER" - 1632 CRAVENS  
- PARAMOUNT BUILDERS  
- 811 PL - 2641 TORRANCE BLVD.

### Painting Contractor

**A. W. STRAND & SON PAINTING CONTRACTORS**  
Licensed & Insured  
Public Liability - Property  
Damage - \$50,000 & \$100,000  
"Quality Is Our Motto"  
1638 WEST 220TH STREET  
FAirfax 8-6601

### Paint & Wallpaper

**NATIONAL PAINT & WALLPAPER STORE**  
Distributor of DuPont Paints  
Torrance's Largest Selection of  
Wallpapers and Fabrics to match  
We Specialize in Mixing Custom  
and Decorative Colors  
Also Automobile Paints, Mixed  
Decorative Services - Polishes,  
Sanders, Spray Equipment  
(Free to our customers)  
1424 MARCELLINA FA. 8-5907

### Paving Contractor

**WARREN SOUTHWEST, Inc.**  
Paving Fashioned for Each Job  
Hot Mix Asphalt Pavement is  
Ready for Use the Day It is Laid  
20934 South Normandie Ave.  
FAirfax 8-3165 Torrance

### Picture Framing

**COLONIAL ART SHOP**  
CUSTOM & STOCK FRAMES  
Original Oils and Prints  
Metal Lettering - Comp. Work  
Mounting  
Wholesale or Retail  
128 HERMOOSA AVE. FR. 4-5875  
HERMOOSA BEACH

### PLASTERERS & CEMENT FINISHERS

**OPERATIVE PLASTERERS & CEMENT MASONS INTERNATIONAL ASSN.**  
LOCAL NO. 538  
D. L. "JOE" REID  
822 CARSON - PAUL J. AXELSON  
FA. 8-3400

### PLUMBING

**GEORGE H. WARE PLUMBING**  
New - Remodeling - Repairs  
"LET GEORGE DO IT"  
1971 PLAZA DEL AMO  
FAirfax 8-7591

### PLUMBING

**DOYLE BROS. INC. PLUMBING & HEATING**  
24-Hour Service  
REPAIRS - REMODELING  
F.H.A. - Bank of America Terms  
FAirfax 8-6680  
22203 SOUTH VERMONT

### PLUMBING

**TORRANCE PLUMBING COMPANY**  
PLUMBING  
APPLIANCES - HEATING  
1418 MARCELLINA  
FA. 8-4444 & FA. 8-2654

### Plumbing & Heating

**DAVID JACOBS Plumbing & Heating**  
Franchise Dealer for  
Coleman Water Heaters,  
Furnaces and Appliances  
Hot Water Heaters  
Electric Fan Drains Eqp.  
"Repair Work is Not a Siding  
With Us"  
1908 - 2222nd St. FA. 8-2051

### PRINTING

**LEWELLEN PRESS**  
Social - Commercial Printing  
26 YEARS EXPERIENCE  
Wedding Announcements - Cards  
Office Forms - Booklets  
Main Office  
1615 GRAMERCY AVE.  
Torrance FA. 8-2807

### PLYWOOD

**PLYWOOD, L.T.D.**  
"If It's Plywood, We Have It!"  
HARDWOOD - SOFTWOOD  
Marine Plywood - Catotex  
Craftsmanship - Sash  
Hardboard - DeWalt Radial Saws  
25422 NARBONNE AVE.  
Lomita DA. 6-3163

### REALTORS

**ALTER REALTY & INSURANCE**  
"Opposite the Post Office"  
9 Conveniently Located Offices  
All Salesmen Bonded  
Main Office  
1436 MARCELLINA AVE.  
Torrance  
FA. 8-0373 NE. 6-3450

### REFRIGERATION

**HEATH REFRIGERATION**  
SALES & SERVICE  
Commercial - Domestic  
24 Hour Emergency Service  
1730 W. CARSON ST.  
FAirfax 8-2704  
(If no answer TE. 3-4777)

### RESTAURANT

**DING HOW RESTAURANT**  
American & Chinese Food  
Food To Take Out  
Private Banquet Room  
1650-1525 CARRILLO AVE.  
(Corner of Carson) FA. 8-2001

### RESTAURANT

**GRAND CAFE**  
Under the Management of  
VELMA & NORMA  
Home Cooked Foods - All Day  
Lunch - Dinner  
12:05 a.m. to 7 p.m.  
1225 EL PRADO FA. 8-9987

### RESTAURANT

**MOM and DON'S**  
1975 TORRANCE BLVD.  
TORRANCE, CALIF. FAirfax 8-5889  
Home of Old Fashioned Wood  
Cooked Meats, Featuring Big  
Sandwiches - Ham, Beef, Pork  
Dinners, Our own Bar-B-Q Sauce  
and Salad Dressing  
Our Complete Line can be  
Packed to Take Out  
Also Bar-B-Q meat sold by pound

### RESTAURANT

**HI-HO CLUB**  
Restaurant & Tavern  
Featuring Steaks, French Dips  
Home W. Eggs  
Bottled & Tap Beer  
Restaurant Open 24 Hours  
177 W. CARSON ST.  
FAirfax 8-9975

### Seafood Restaurant

**SMITH BROS. FISH SHANTY RESTAURANT**  
Great Lakes Fish & Sea Food  
Luncheon & Dinners Served in  
a Distinctive Marine Setting  
Open 11:30 A.M. to 9:30 P.M.  
Closed Mondays  
Banquet Facilities  
1/2 mi. W. of Hawthorne Ave.  
(101 Alternate) FR. 8-2